

# San Francisco State University Retirement Association

## OFF CAMPUS BULLETIN – Winter 2013

SFSU Retirement Assn. c/o Development Office 1600 Holloway Avenue, ADM153, San Francisco, CA 94132 www.sfsu.edu/~retire email: retire@sfsu.edu

### PRESIDENT'S CORNER

By Tom Spencer

In our last *Off-Campus Bulletin* (Fall 2012), we were anticipating our traditional Thanksgiving luncheon at the Basque Cultural Center. We had invited SF State University's new President, Les Wong and his wife, Phyllis, to be our luncheon guests. Well, the luncheon was well attended (60+) and the President's comments were well received. Immediately upon arrival, the President and his wife began circulating around the room providing our members an opportunity to speak to him individually. By anyone's measure, and as expected, the luncheon was a most pleasant event.

**President Wong's investiture** will occur during the week of March 10<sup>th</sup> with many activities open to all. Some of you may wish to dust off your academic regalia and march into McKenna Theatre. A web site will be set up shortly with all the details and, of course, *Campus Memo* will publish details in upcoming issues.

Our spring luncheon, traditionally a **St. Patrick's Day celebration**, will be held on Tuesday, March 12<sup>th</sup> again at the Basque Cultural Center (accommodations and parking are so great there). A flyer is enclosed with this *Bulletin*. Please put this date on your calendar, make your food selection and send in your reservation soon.

Our new *Membership Directory* will be sent to you soon as Kay McGough is in the final stages of updating the data.

We are co-sponsoring with the University Women's Association a tour of the new Walt Disney Museum in the Presidio. Lin Ivory does such an excellent job setting up these events. You will want to get your reservations in real soon. See the event information on page 3.

Lastly, I'd like to remind those of you who have annual memberships, that it is time to renew those memberships for 2013. And to all our lifetime members, please consider making a donation to our Travel Grant Endowment fund. We have approximately \$30,000 in this endowment account at the present time. Clearly we need a much larger principal to allow us to fund this program from the interest. While any donations are very much appreciated, please consider making a more major contribution. Our grants are now funded by our operating budget which, of course, cannot continue forever.



President of SFSU Dr. Les and Phyllis Wong  
and SFSURA President Tom Spencer.

## SAN FRANCISCO STATE'S HISTORY CORNER

“Highlights from early Athletics”

By Meredith Eliasson

The first Physical Education courses were offered in 1917 to train future teachers to utilize the latest pedagogies for teaching physical education to elementary and middle school children. San Francisco State was considered to be a “kind” institution: its athletic activities supported curriculum for future teachers/coaches and fostered loyalty to the campus. Coach Dave Cox became Athletic Director and Dean of Men in 1930. Known as the “Ironman Builder,” Cox was non-nonsense and square-jawed. He pioneered football coaching and established a rigorous program that brought prestige and attracted top male athletes from Santa Clara University, University of San Francisco, and St. Mary’s College to attend San Francisco State. Most participated in our prestigious Summer Session programs in order to work towards teaching credentials. While teaching a Physical Education Administration course in 1935, Cox assigned students to draw to scale designs for ideal P.E. facilities including gym, equipment room, locker room, swimming pool, track, etc. He took the best drawings and met with the State Architect and they were used to design the P.E. facilities at the Lake Merced Campus.

Coed Physical Education started in 1931. Female athletes asked why they are expected to cheer on male teams when the men didn’t cheer theirs. The truth was that both men’s and women’s athletic programs are

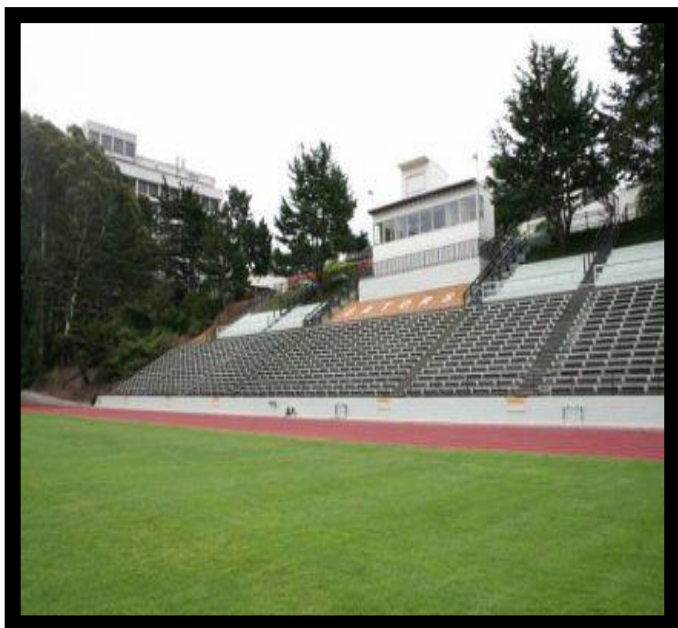
“poor.” Athletes remembered, “Dean Cox could squeeze a nickel until the Indian rode the buffalo.” However, he was extremely generous: the stadium was dedicated to Coach Dave Cox in 1948 because he spent \$7,500 of his own money to get good lighting and to expand the facilities.

The Gators were victorious in their first basketball game held against the Salvation Army on February 28, 1931 with a score 18 to 14, but jubilation was short-lived: the following week they lost to Balboa High School. The first football game was held against Lowell High School at Ewing Field (where East-West Shriners game was annually held) in 1932. When Block “S” Club was established, President Alexander Roberts had Cox bring athletes to his office for “pep” talks reminding them of the importance of loyalty, respect for self and others, and self-discipline. Paraphrasing Roberts: “Remember you will receive your degree credential for San Francisco State Teachers College... from now on you will be responsible to uphold the dignity of your *alma mater*.” Roberts later “arranged” for students to volunteer to paint, clean, and rejuvenate San Francisco’s Recreation Ballpark in 1935 so that the College could use it for athletics... it was known as Roberts Field. Coach Dan Farmer led SFSC’s basketball team to be the “uncrowned champions” of the Far Western Conference in 1937 because the College did not join FWC until 1947.

Coach Hal Hardin left baseball coaching at San Francisco State in 1943 to serve in the U.S. Navy during World War II. He was selected to develop physical education training for pre-flight school at St. Mary’s College that eventually was used in pre-flight schools throughout the United States, which employed three components: hand-to-hand combat, swimming, and soccer. Hardin wanted flyers to be able to survive if planes came down over

water or land; soccer training required 45-minutes of running to create dexterity and the ability to control objects with feet.

Samuel Goldman, a journalist working for the *San Francisco Call-Bulletin* taking classes at San Francisco State, was hired as first Sports Information Director in 1948. One Saturday he was on campus and took a break from studying to walk across campus and watch a football game. He ran into photographer Ted Ellsworth (husband of journalism professor Blanche Ellsworth) as he shot the game. Ellsworth introduced Goldman to Joe Verducci... and he was hired on the spot. Goldman remembered, “Many schools are nothing more than football factories... at SF State, the football program was part of the educational institution.” He continued “San Francisco State was known as one of the premiere teacher-training institutions in the United States and one of the areas in which teacher-training was outstanding was in the area of physical training and athletics.”



San Francisco State University's Cox Stadium

**CO-SPONSORED BY THE UNIVERSITY WOMEN'S ASSOCIATION & THE SFSU RETIREMENT ASSOCIATION**

## **THE WALT DISNEY FAMILY MUSEUM TOUR**

**SATURDAY, MARCH 23, 10:00 a.m.**



### **The Presidio, San Francisco**

**\$25/adult, \$20/seniors and students, \$15/children 6 – 12.**

**Free admission for children under 6.**

*(Price includes pro-rated docent fee; Lunch is NOT included)*

**RSVP by March 6<sup>th</sup>.**

The SFSU Retirement Association and Women's Association are pleased to bring you this 1 ½ hour tour of the highly acclaimed Walt Disney Family Museum. Since its opening in 2009, this museum has been the delight of young and old alike. Each generation has a different experience and memory of the Disney empire—seeing Disneyland transformed from dream to reality on TV in the 1950's and 60's, singing along with the Mickey Mouse Club, magical visits to the theme parks, the incredibly rich movie history—whatever your association to Disney, you will find something interesting and engaging at this museum. Many people will want to linger after the tour to revisit some of the exhibits.

**OUR PRIVATE TOUR. MEET ON THE FRONT PORCH NEAR THE MAIN ENTRANCE AT 9:45 AM ON SATURDAY, MARCH 23.** The docent-led tour begins at 10 a.m. sharp, and the 1 ½ hour tour includes a comprehensive walk through each of the many museum galleries. A “no host” lunch at the Museum cafe is optional.

For more information and/or to reserve a space you must contact Lin Ivory at her email address: [linivory@comcast.net](mailto:linivory@comcast.net). Deadline is March 6<sup>th</sup>.

# 2013 DUES REMINDER (and other information)

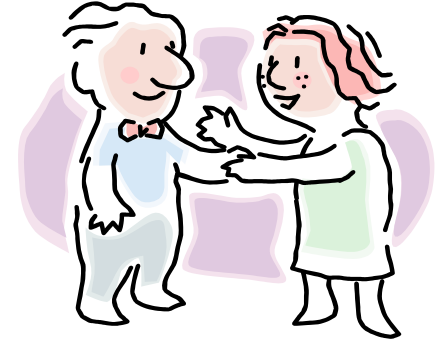
Unless you are a life member, your \$20 annual dues for 2013 are now due. Your dues paying status is shown on the top line of the mailing label. "Life" indicates you are a lifetime member; a number indicates the last calendar year you paid annual dues (e.g. "11" means 2011). We are very much in need of your support to make our programs and activities a success. If you have any questions about your dues status, you may contact Treasurer Jim Van Ness at (650) 873-4035 or by email at [jvanness1@comcast.net](mailto:jvanness1@comcast.net). In accordance with our Bylaws, those who have not paid for two years will be dropped from our membership rolls.

If you have recently changed your address, phone number, or email address, please provide the new information on the below form and mail to Jim Van Ness, or send an email to [jvanness1@comcast.net](mailto:jvanness1@comcast.net), so we can keep our membership records current.

If you would like to receive SFSU's weekly **CampusMemo** by email, please complete the form below and provide your email address to Jim Van Ness -- by mail (address below), or send an email to: [jvanness1@comcast.net](mailto:jvanness1@comcast.net)

We sometimes distribute our newsletter, the **Off-Campus Bulletin**, by email to those for whom we have an email address. If you would prefer an email instead of the printed version, please complete the form below and provide your email address to Jim Van Ness -- by mail (address below), or send an email to: [jvanness1@comcast.net](mailto:jvanness1@comcast.net)

If you wish to make a donation to our Endowment Fund (to fund future faculty and staff travel/professional development grants), please write a separate check and mail with the form below.



Name: \_\_\_\_\_ Phone to publish in the Directory:: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email address: \_\_\_\_\_ @ \_\_\_\_\_

Would you like to receive SFSU's weekly **CampusMemo** by email? Yes  No

Would you prefer to receive the **Off-Campus Bulletin** by email? Yes  No

I would be willing to help organize functions and/or serve on the Board of Directors.... Yes  No

Amount enclosed: \$ \_\_\_\_\_ \$20 Annual dues for 2013  \$100 Life membership

Contribution to Endowment Fund: \$ \_\_\_\_\_ (Please write separate check)

Please make check(s) payable to: **SFSU Retirement Association** and mail to:  
**Jim Van Ness, 922 Evergreen Way, Millbrae, CA 94030**

# A FAMILY CONNECTION

Aileen Marie (Mason) Brasche, the granddaughter of Janice and Bill Mason, was a four-year old student at the Child Study Center in 1988. Carol Fields was the head teacher, and Dr. Tom Spencer (President of the SFSU Retirement Association) was the director. Aileen stated, “It was the most fun I could have had at this time of my life.”

Later as a fourteen-year old Girl Scout, Aileen earned a badge working with Carol at the Center. Aileen became a student at San Francisco State University and graduated the same year that Dr. Spencer retired from the University.

Aileen is the third generation in her family to graduate from San Francisco State University. Her father, John, earned his baccalaureate and masters degrees in Design, Art and Industry, her grandmother Janice Marie (Pibernig) Mason, earned her baccalaureate degree in educational psychology, and her grandfather, Bill Mason, earned his master’s degree in social science and a general secondary teaching credential. Bill is a professor emeritus of economics, having joined the faculty in 1958 and is still teaching a few classes at the University. They marched in the same graduation procession.



The Child Study Center at San Francisco State University, class of four-year olds in 1988.

Aileen Mason is the blond girl in the center of the front row.

Carol Field is at the left of the third row from the bottom.

# SAN FRANCISCO STATE UNIVERSITY RETIREMENT ASSOCIATION



## ANNUAL ST. PATRICK'S DAY LUNCHEON AT THE BASQUE CULTURAL CENTER WEDNESDAY, MARCH 13TH

Please join the San Francisco State University Retirement Association on Wednesday, March 13th, for our annual St. Patrick's Day Luncheon at the Basque Cultural Center. It's a time to celebrate the holiday and catch up with our colleagues.

**BAR OPENS AT 11:30 AM; LUNCH IS SERVED AT 12:00 PM**

Luncheon will be held at The Basque Cultural Center, 599 Railroad Avenue, South San Francisco, CA . Indicate the name of each guest and check their meal choice. Entrée, coffee and dessert are included in the lunch price.

	Corned Beef Plate	Pasta Plate	Chicken Plate
Yourself _____	_____	_____	_____
Guest Name _____	_____	_____	_____
Guest Name _____	_____	_____	_____

Name: \_\_\_\_\_ Total Number of Guests \_\_\_\_\_ @ \$30.00 each = \$\_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Send a check, made out to "*SFSU Retirement Association*," for the total amount by March 8<sup>th</sup> to:  
**Ms. Yolanda Thompson, 156 Lunado Court, San Francisco, CA 94127, (415) 334-1130.**

# IN MEMORIAM

**Alberico, Alfred** Professor Emeritus (and Chair) of Foreign Languages from 1959 to 1987, died in San Rafael at 91.

**Blecha, Betty** Professor Emerita of Economics.

**Garcia, Veila** Professor (and Chair) of Latino/Latina Studies from 1986 to 2010, died at 70.

**Hirabayashi, James A.** Professor Emeritus of Anthropology and Asian American Studies, from 1959-1988, and first dean of the College of Ethnic Studies died in San Francisco at 85.

**Leigh, James** Professor (and Chair) of Creative Writing from 1954-1980, died at 82.

**Linde, Peter F.** Professor Emeritus of Chemistry from 1957-1995.

**MacWilliam, Mary** Long-time Library Assistant Director Emerita from 1940 to 1983, died in San Francisco at 95.

**Markowitz, Hal** Professor Emeritus of Biology, died at 79.

**Mau, Helen** Professor Emerita of Consumer and Family Studies/Dietetics from 1955 to 1987, died at 97.

**May, Caroll W.** Former Manager of Property and Communications, died in Walnut Creek at 94.

**McCoy, Norma Louise** Professor Emerita of Psychology from 1963 - 2007

**McLauchlin, Barbara** Professor Emerita (and Chair) of Classics, died at 63.

**Meredith, David** Professor Emeritus (and Chair) of Mathematics from 1972 to 2012, and Academic Senate Chair, 2006-07.

**Rech, Paul** Professor Emeritus of Decision Sciences from 1975 to 2003, died at 81.

**Rowen, Vic** Professor Emeritus of Physical Education and head football coach from 1954 to 1989, died at 93. Coach Rowen won five consecutive conference titles in the 1960's and coached players who became NFL stars and college and pro coaches.

**Saraf, Irving** Part Time Professor of Cinema, died December 26, 2012.

**Wilson, Lois** Professor Emerita of English (and wife of Graham Wilson, who died in 2005), died in San Francisco at 88.

## CONTRIBUTORS TO THE RETIREMENT ASSOCIATION ENDOWMENT FUND TO HELP FUND TRAVEL/PROFESSIONAL DEVELOPMENT FOR CURRENT FACULTY AND STAFF.

Mamdouh Abo-El-Ata

Roberta S. (Bobby) Bennett

Ruth Murray

Judith Ott

Dollye L. Parker-Harmon

Gary Penders

Laura Ware

Eula West

Contributions to the Endowment Fund can be made by check, payable to the SFSURA and mailed to our Treasurer, Jim Van Ness, 922 Evergreen Way, Millbrae, CA 94030

# We welcome our new Board members



Incoming Secretary, LaVonne Jacobsen,  
with outgoing Secretary, Donna Ryan.



New Board Member, Bettie (Elizabeth) Barnes



Lin Ivory, UWA, Kay McGough, SFSURA  
(Publications) and new SFSURA Board  
Member, Judith Ott.





*Evelyn Ballard is currently residing at the San Carlos Elms, located at 707 Elm Street in San Carlos, CA 94070. Her direct phone number is 650-802-8028. Several board members have been in contact with her, and she would welcome visitors, phone calls and cards. She is just a few blocks from El Camino Real and one long block from San Carlos Avenue.*



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 c/o Development Office  
 1600 Holloway Avenue, ADM 153  
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[www.sfsu.edu/~retire](http://www.sfsu.edu/~retire)

**Board of Directors Officers**

Tom Spencer, President  
 Julian Randolph, VP & Membership Director  
 LaVonne Jacobsen, Secretary  
 Jim Van Ness, Treasurer  
 Newman Fisher, Past President

**Members at Large**

Mamdouh Abo-El-Ata  
 Bettie Barnes (ERFA Rep)  
 Dan Buttlair  
 Iza Goodfield (UAW Rep)  
 Bernice Lawry  
 Kay McGough  
 Judith Ott  
 Yolanda Thompson (Events)

**Nominating Committee**

Evelyn Ballard (Chair)  
 Dan Buttlair  
 Helene Whitson

**Travel Grant Committee**

Dan Buttlair (Chair)  
 Mamdouh Abo-El-Ata  
 Julian Randolph

**Webmaster**

John Stenson